India’s 1st Monthly News Paper For Food Processing, Beverages & Allied Industries

Periodicity
Monthly

Circulation
For Printed Copies 37,000

Circulation
Print copy 36000
For E- Format 80,000

Language
English

Readership
More than one lakh

Subscription
Rs. 750 for 1 year

Media Planner
2019

“Your Success … is our Business”
About Food Processing News

Food Processing News Today is the India’s first Monthly News Paper for food processing, Beverages & allied sectors like processing, packaging, food ingredients, supply-chain.

Food Processing News is the leading News Paper in India dedicated to the Food & Beverages industry. It keeps The key procurement and reference resources providing a one-stop-shop for professionals and decision makers within the Food & Beverage manufacturing industry abreast with the latest developments in products, ingredients, technologies.

Coverage Sectors

Contents are especially designed with highly rich articles and information from various segments such as

- Food processing
- Branded foods
- Beverages
- Agro commodities & edible oil
- Fruits & Vegetables
- Meat & Poultry
- Bakery, Confectionery & Snacks
- Spices
- Food processing & packaging machineries
- Sea food
- Supply chain
- IT & software
- Food ingredients
- Dairy & Ice cream
- Cold chain etc.
- Food safety etc.
- Gov. Sectors etc.
- Etc.
Readership Profile

Hierarchy wise

- 39% Owners
- 34% Top Management
- 12% Middle Management
- 10% Executives
- 05% Others

Department wise

- 37% Purchase
- 28% Production
- 18% Sales & Marketing
- 10% Quality Control
- 07% R & D

Region wise

- 33% South
- 31% West
- 24% North
- 12% East

Readership Profile of paper includes CEOs, MDs, Directors, Heads of research & developments, Product Development, QA/QC/validation, Production/Manufacturing, Technical & Engineering, Hygiene & sanitations, Food Scientist, Purchase, marketing, Institutes, Associations etc and covers the wide range of industries including the Milling products; Bakery products; Confectionery; Meat products/Meat extracts; Dairy products; ice-cream; Fruit and vegetable products; Ingredients; Beverages alcoholic and nonalcoholic; Packaging; importers; food and equipment distributors; Food safety agencies; associations; organizations; institutions and laboratories etc.
# Advertising Tariff

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